



**Honorable Jane Brunner  
Oakland City Council President  
and the  
East Bay Community Foundation**

invite you to an:

**Introduction to Social Networking  
Tools to Build Your Business  
Twitter, Facebook, LinkedIn...what works for you?**

**Friday, September 25, 2009**

**11:30 am – 12:00 Noon Check-In and Lunch (provided)**

**12:00 Noon – 1:00 pm Program**

*Hear from Susan Barnes of [SUSBY Internet Solutions](#) about how to find the right social networking tools to increase your customer base, build customer loyalty and market your business.*

Part of Councilmember Brunner's "Women In Business" Brownbag Lunch Series – Informative workshops targeted for women entrepreneurs.

**James Irvine Foundation Conference Center  
353 Frank Ogawa Plaza, Oakland, CA**

(around the corner from the East Bay Community Foundation offices, near Oakland City Hall)

(one block from the Oakland City Center  station – 14<sup>th</sup> Street exit)

**Prior Registration Requested:  
RSVP by September 21, 2009 to Luis Aguilar via email at  
[laguilar@eastbaycf.org](mailto:laguilar@eastbaycf.org) or phone at (510) 208-0845.**